RECEIVED CENTRAL FAX CENTER

DEC 1 2 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Gutta et. al.

Group Art Unit: 3622

Title:

Method and Apparatus for Recommending Items of Interest

Examiner:

Raquel Aivarez

Scrial No. 10/014,195

Attorney Docket No.: US010575

Filed: November 13, 2001

VIA FACSIMILE TRANSMISSION TO (571) 273-8300

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 12, 2005, the Applicant submits the following Amendment and Remarks for the above referenced application.

James D. Leimbach, Reg. No. 34,374

Patent Attorney (585) 381-9983

CERTIFICATE OF TRANSMISSION I hereby certify that this correspondence is being transmitted on this date via facsimile transmission to (571) 273-8300 AND addressed to: COMMISSIONER OF PATENTS P.O. Box 1450, Alexandria, VA 22313-1450

Date of Transmission: December 12,

(Signature)

By:

James D. Leimbach

Serial No. 10/014,195

1